



Privacy Policy for The Cheerleader Book Club™

Effective Date: 20th January 2025

The Cheerleader Book Club™ ("we," "our," "us") is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and protect your personal information when you visit our website, purchase products, or use our services. By using our site, you consent to the practices described in this policy.

1. Information We Collect

We may collect the following types of personal information:

Personal Identification Information: Name, email address, mailing address, phone number.

Payment Information: Credit/debit card details (processed securely through third-party payment providers).

Account Information: Login details if you create an account with us.

Usage Data: Information about how you interact with our website, such as IP address, browser type, and pages visited.

Communication Information: Emails, messages, or other correspondence you send to us.

2. How We Use Your Information

We use your personal information for the following purposes:

To process and fulfill your orders.

To provide customer support and respond to inquiries.

To improve our website, products, and services.

To send marketing communications, if you opt in.

To comply with legal obligations.

3. Sharing Your Information

We do not sell or rent your personal information. However, we may share your information with:

Service Providers: Third-party vendors who assist with payment processing, order fulfillment, and website analytics.

Legal Authorities: If required to comply with laws, regulations, or legal processes.

4. Cookies and Tracking Technologies

Our website uses cookies and similar tracking technologies to enhance your browsing experience. Cookies are small data files stored on your device. We use cookies to:

Analyse website traffic and user behaviour.

Remember your preferences and improve functionality.

You can disable cookies through your browser settings, but some features of our site may not function properly without them.

5. Data Security

We implement industry-standard security measures to protect your personal information. These include:

Secure Socket Layer (SSL) encryption for data transmission.



Restricted access to personal information.

While we take reasonable steps to protect your data, no method of transmission or storage is 100% secure.

6. Your Rights

Depending on your location, you may have the following rights regarding your personal information:

Access: Request a copy of the information we hold about you.

Correction: Request that we update or correct inaccuracies in your data.

Deletion: Request the deletion of your data, subject to legal requirements.

Opt-Out: Unsubscribe from marketing communications.

To exercise these rights, please contact us at thecheerleaderbookclub@gmail.com or login to your account the website and update your settings.

7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of these websites. Please review their privacy policies before providing any information.

8. Children's Privacy

We do not knowingly collect personal information from children under 13. If we become aware that we have inadvertently collected such information, we will delete it promptly.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with the updated effective date. Continued use of our website after changes are posted constitutes your acceptance of the revised policy.

10. Contact Us

If you have any questions about this Privacy Policy or how your data is handled, please contact us at:

Email: thecheerleaderbookclub@gmail.com

Thank you for trusting *The Cheerleader Book Club*™!